



Catalyst 25

ECOMMERCE ELEVATED



Our Story

Commerce Catalyst started because we didn't like searching online for answers when our community had them. So, we started with a breakfast, then lunch and learns, a Slack group, and now a full-day conference!

Now, Commerce Catalyst is the best place for Utah ecommerce companies to connect and learn from each other.



Event Details

September 5th, 2025

8:30am - 5pm

Le Meridian - Downtown Salt Lake City

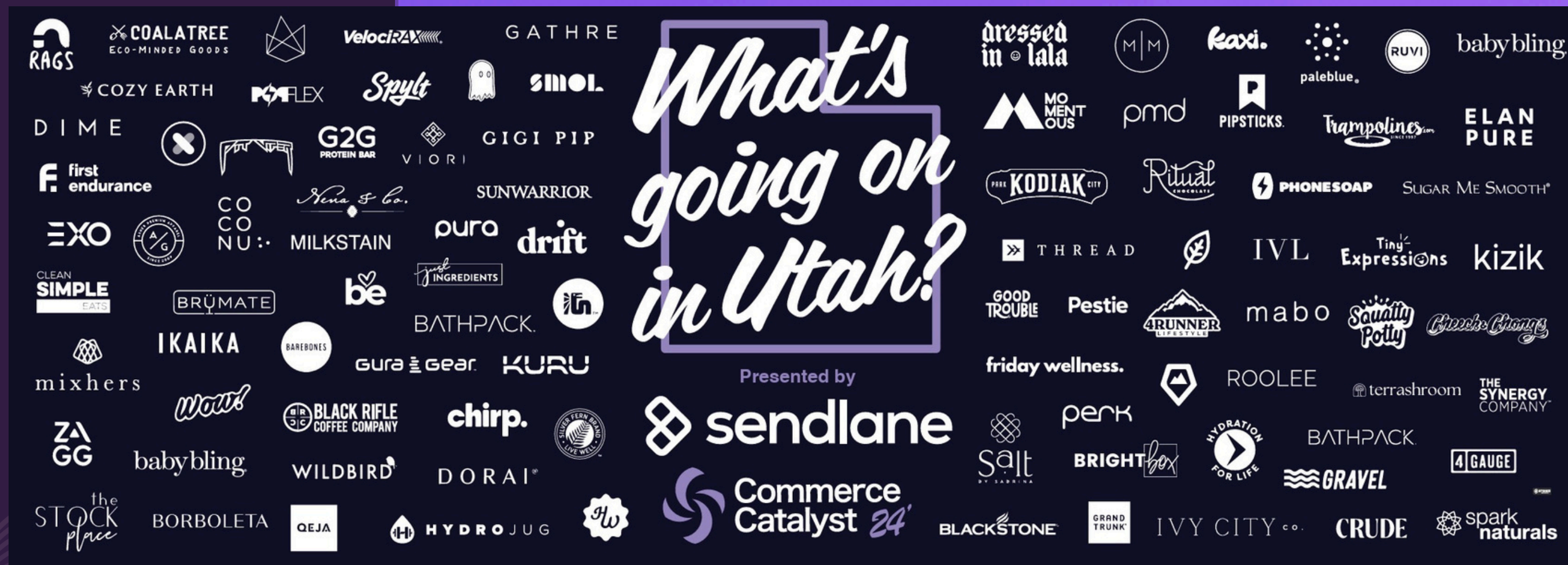
131 S 300 W Salt Lake City UT 84101

Come celebrate, network, and learn with the best and brightest of the Utah ecommerce community. Enjoy seven 30-minute speaking sessions, seven networking sessions, lunch, an award show, pitch competition, and a post-event mixer in the evening.

A unique opportunity to showcase your expertise and have face-to-face discussions with Utah ecom decision-makers.



Past Attendees

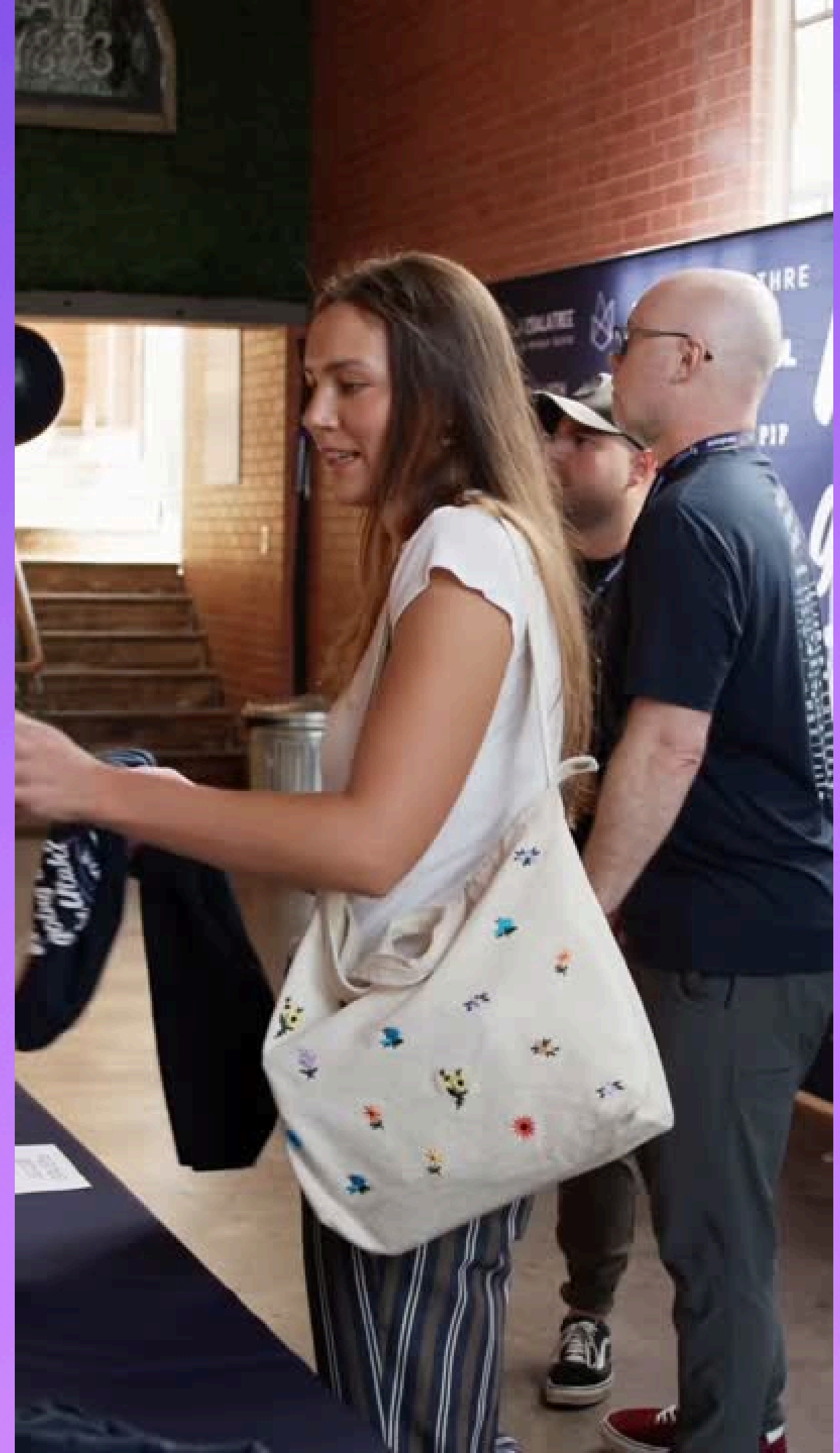


&Collar - AG1 - Albion Fit - Angel.com - Beehive Meals - Black Clover - Bohme - Borboleta - Brumate - Built Bar - Cariloha - Chirp - Cozy Earth - DIME Beauty - Freshly Picked - Gabb - Groove Life - JessaKae - JoJo's Chocolates - Just Ingredients - Kizik - Lakanto - Mixhers - My Medic - Perk Energy - Pestie - Thread - True Classic - Younique - Zynga



What to Expect

Catalyst24 was a huge success, and Catalyst25 will be even better! With a bigger venue, more sessions, you'll have even more ways to connect and build relationships with Utah's ecommerce companies.





Sponsor Tiers

PLATINUM	GOLD	SILVER	BRONZE
Cost: \$35,000	Cost \$20,000	Cost \$10,000	Cost \$6,000
Keynote SOLD OUT	Breakout Session SOLD OUT	Workshop Session	Fully Set-Up Booth
Premier Marketing Placement	Fully Set-Up Booth	Fully Set-Up Booth	Full Attendee List
Fully Set Up Booth	Full Attendee List	Full Attendee List	2 Tickets
Full Attendee List	6 Tickets	4 Tickets	
8 Tickets			
1 TOTAL - 0 REMAINING	2 TOTAL - 0 REMAINING	4 TOTAL - 3 REMAINING	6 TOTAL - 4 Remaining



C25 Gala Sponsorship

COST \$8,000	
Pitch Competition	Award Show
<p>Get your brand on all marketing materials for the competition and be actively involved in the process.</p> <p>Donate software to competitors and be part of our female-founder only pitch competition!</p>	<p>Be the exclusive sponsor for one of our seven awards.</p>
An Exclusive Invite-Only Event the Night Before the Main Conference	
4 SPOTS REMAINING	



Exclusive Add-ons

LUNCH	AFTERPARTY
Cost \$10,000	Cost \$2,500
Get time in front of all attendees during our delicious dinner hour! The lunch sponsor will have Exclusive Handouts Printed Materials Time in Front of All Attendees	Network in relaxed setting with top-tier brands, operators, and fellow sponsors to build meaningful connections.
1 AVAILABLE	6 AVAILABLE



Keynote

The first main session after lunch is our keynote.

You own the stage. Your message - for all of our attendees.

There is no other session with as many eyeballs, and ears, on what you have to say.

Available only for Platinum Sponsor





Breakout Sessions

Run a panel on a topic of your choice.

We help you select the right panelists - including from your lead list - to ensure your session is well-attended and speaks to the Utah ecommerce community.

Available only for Gold Sponsors





Workshops

Imagine a room full of leads that only want to hear how your solution works.

We've hosted multiple workshops in the past year, on topics like TikTok Shop, Email, and Subscriptions. The quality of attendee is incredible, because they are 100% locked-in on solving the problem you're covering.

This format requires a bit of nuance, so talk to our team about how to make it work for you!

Available only for Gold or Silver Sponsors





Gala

Featuring our second annual awards show and first-ever pitch competition, the Gala takes place the night before the conference on September 4th.

We hand out 7 awards (be the exclusive award sponsor) and our first round of pitch competition exclusively for female-founded and led ecom brands.

This is a night packed with Utah's best and brightest, so don't miss out!





Afterparty

We're hosting an after party at the Van Ryder bar, right above the Meridien Hotel.

Come hang out with other attendees, enjoy the view, and capitalize on new leads and friendships at this unique venue.

Available \$2,500





Contact



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