

SCHEDULE

MONDAY, AUGUST 24, 2026

TIME	ACTIVITY	LOCATION
8:30 AM	Registration & Check-In Opens	Main Hall
9:00 – 9:45 AM	Opening Keynote – The Social Commerce Singularity	Grand Ballroom C
9:45 – 10:15 AM	Keynote – The Buy Brain	Grand Ballroom C
10:15 – 10:45 AM	Keynote – Showing Up in ChatGPT	Grand Ballroom C
10:45 – 11:15 AM	Keynote – The Subscribe & Save Era Is Over	Grand Ballroom C
11:15 – 11:45 AM	Keynote – The Secret Sauce to \$7 Million in 6 Months	Grand Ballroom C
11:45 AM – 12:00 PM	Break	Main Hall
12:00 – 1:00 PM	Lunch	Main Hall
1:00 – 1:45 PM	Workshop – Post-Purchase Retention Emails Workshop – From Press Hit to AI Recommendation	Grand Ballroom C Grand Ballroom B
1:45 – 2:00 PM	Break	Main Hall
2:00 – 2:45 PM	Workshop – The TikTok Shop Flywheel Workshop – Crushing Subscriptions	Grand Ballroom C Grand Ballroom B
2:45 – 3:00 PM	Break	Main Hall
3:00 – 3:30 PM	How Creators Win When Followers, Funnels and Influence Aren’t Enough with Phil’s My Pharmacist	Grand Ballroom B
3:30 – 5:00 PM	Creator ↔ Brand Matchmaking	Alpine Ballroom
5:00 – 9:00 PM	Kickoff Party	Grand Ballroom C

TUESDAY, AUGUST 25, 2026

TIME	ACTIVITY	LOCATION
9:00 – 9:45 AM	Opening Keynote – Keeping People Interested	Grand Ballroom C
9:45 – 10:15 AM	Keynote – ROAS Is Dead	Grand Ballroom C
10:15 – 10:45 AM	Keynote – The Content Engine	Grand Ballroom C
10:45 – 11:15 AM	Panel – The Future of Ecom in Utah	Grand Ballroom C
11:15 AM – 12:00 PM	Panel – From Clicks to Shelves: Fast-Tracking Retail Growth	Grand Ballroom C
12:00 – 1:00 PM	Lunch	Main Hall
1:00 – 1:45 PM	Workshop – The AI-Powered Flywheel Workshop – Know Your Ship! Shipping Strategy Fail-Safes	Grand Ballroom C Grand Ballroom B
1:45 – 2:00 PM	Break	Main Hall
2:00 – 2:45 PM	Women in Ecommerce Workshop – Marketing Intelligence for Ecommerce CRO	Grand Ballroom C Grand Ballroom B
2:45 – 3:00 PM	Break	Main Hall
3:00 – 5:00 PM	Female Founder Pitch Competition	Grand Ballroom C